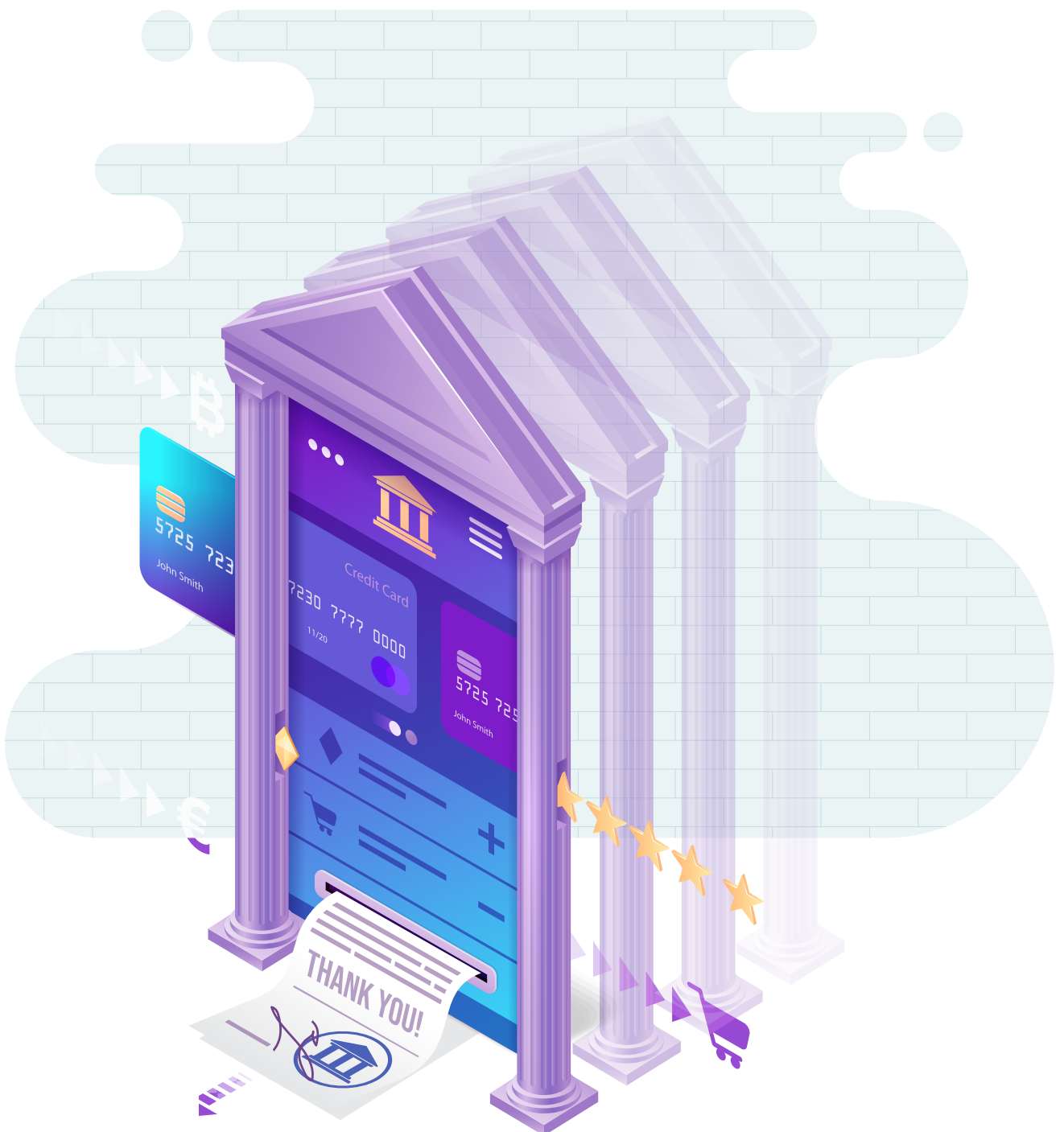


PG PROGRAM IN **FINTECH**

Course duration: 6 months



WHO IS THIS PROGRAM FOR

Aspiring Fintech Professionals:

If you're fascinated by the convergence of finance and technology and want to thrive in the fintech landscape, this program is tailored for you. Acquire the skills to navigate the digital financial world and embark on a promising career journey.

Finance and Technology Enthusiasts:

Already in finance or tech but keen to specialize in fintech?

This program is designed to deepen your understanding of fintech innovations and their impact on the

Mid-Career Explorers:

Midway in your career and eager to transition into the fintech domain? This program equips you with the expertise needed to harness disruptive technologies and drive fintech initiatives.





Rajalakshmi eduverse

Shaping Tomorrow's Leaders : Welcome to Rajalakshmi Eduverse, a pioneering educational initiative of the Sabari Foundation, has a rich legacy that dates back to 1997. Since then, we have risen as a dominant force in Tamil Nadu's educational sector, proudly holding the title of the largest private engineering college group in the state.

Our mission is clear: To prepare learners for real-world challenges by integrating traditional and digital teaching methods for unmatched learning experiences. We place a strong emphasis on industry readiness, continuously updating our curriculum to align with the latest global corporate standards.

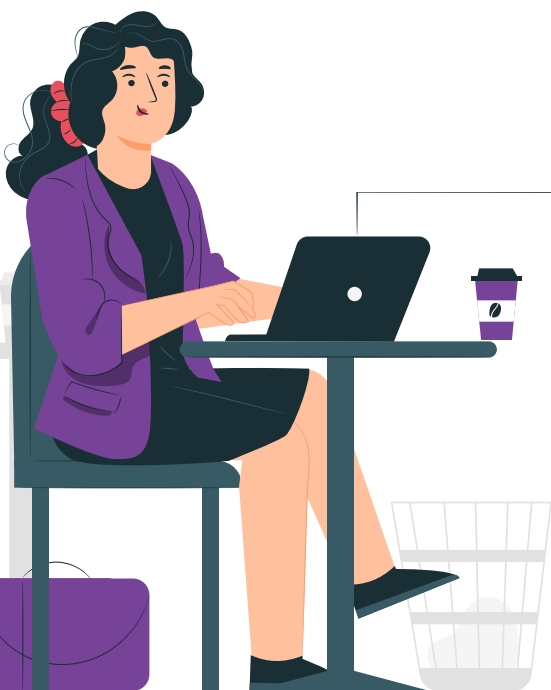
With our learner-centric approach, we are dedicated to creating an enriching environment where every student has the opportunity to excel. Join us on this journey of empowerment and position yourself as a new-age digital citizen, primed to make a significant impact in the industry.



Rajalakshmi School of Business (RSB) stands out as one of the premier B-Schools in Chennai, having established itself as a top-tier institution in both the city and across India. This distinction is attributed to its high-quality PGDM courses, impressive placement records, and state-of-the-art facilities. RSB's rigorous admission process, combined with its academic and research prowess, has further solidified its reputation as a leading B-School in Chennai.

A recent collaboration with Swinburne University, Australia—one of the world's renowned universities—has positioned RSB as the most preferred destination for management aspirants in Tamil Nadu offering students a world-class education at an affordable Indian price point. As a leading B-School in South India, RSB possesses all the essential elements to stand as a top B-School in Chennai in the near future.

For students across India, especially those from Tamil Nadu, seeking a top PGDM college in Chennai—a city celebrated for its rich culture—RSB is the ideal choice. Offering global management degrees alongside its flagship PGDM program, RSB is built to guide you in carving a successful path in the corporate world.





DISCOVER THE WORLD OF FINTECH

Dive into the dynamic realm of fintech, where finance meets technology to revolutionize the financial landscape. Explore blockchain, digital payments, robo-advisors and more. And learn to leverage innovation for financial success.

WHY CONSIDER A CAREER IN FINTECH?



Innovative Industry

Fintech is reshaping traditional financial services with innovative solutions.



High Demand

Businesses seek fintech experts to stay competitive in the digital era.



Financial Inclusion

Contribute to democratizing financial services for underserved populations.



Tech-Savvy Skills

Develop expertise in technologies driving fintech, like blockchain and AI.

WHY CHOOSE EDUVERSE

Rajalakshmi
eduverse 

Elevate your learning experience with Eduverse
and here's why:



Extensive Network

Our relationships with over 700+ companies allow for broad opportunities.



Top-tier Compensation

Our graduates reach remarkable heights with the highest CTC standing at 12 LPA.



Abundance of Opportunities

With over 11,000+ job offers made, you have an edge over others.



Invested in Research

Our commitment to innovation is evident with 8+ crores in sponsored research.



Successful Placements

We've paved the way for over 10,000+ students to secure their dream jobs.



Valuable Projects

Our students engage in consultancy projects worth over Rs. 3 Crore, gaining invaluable hands-on experience. Join Eduverse and step into a world brimming with opportunities!

TOP SKILLS YOU'LL MASTER



Blockchain Technology :

Explore the fundamentals of blockchain, its applications, and its transformative potential for finance.



Digital Payments :

Learn about various digital payment methods, including mobile wallets, UPI, and cryptocurrencies.



Algorithmic Trading :

Understand how algorithms and automation are reshaping trading strategies and investment decisions.



Financial Data Analytics :

Acquire skills to analyze financial data and derive insights that inform strategic decisions.



Risk Management in Fintech :

Learn how fintech addresses risk and implements safeguards for financial operations.



Machine Learning in Finance :

Discover the role of machine learning in automating financial processes and enhancing customer experiences.



Mobile Marketing :

Implement tactics to reach mobile users and optimize the mobile user experience.



Digital Strategy and Planning :

Develop comprehensive digital marketing strategies aligned with business goals..

UNLEASH YOUR POTENTIAL IN FINTECH WITH EDUVERSE'S DIVERSE TOPICS

- Introduction to Fintech and Its Ecosystem.
- Blockchain and Decentralized Finance (DeFi).
- Digital Payments and Mobile Wallets.
- Algorithmic Trading and Investment Tech.
- RegTech and Compliance in Fintech.
- Insurance Technology (Insurtech) and Peer-to-Peer Lending.
- Cryptocurrencies and Tokenization.
- Fintech Innovations in wealth management.
- Leveraging Machine Learning in financial services.



PROGRAM DETAILS

- 6-month online learning program with interactive virtual classes.
- 90 hours of comprehensive learning content across nine modules.
- Certification upon successful completion of the course.
- Cutting-edge curriculum designed by industry experts for real-world challenges.
- Expert-led workshops and a supportive learning community for guidance.
- Strong relationships with 700+ companies for placement opportunities.
- Dedicated career services team for resume polishing and interview skills.
- Placement assistance to help students secure job opportunities.
- Highest CTC offered stands at 12 LPA for successful candidates.
- Hands-on learning on machine learning, R-programming, Data analysis and more.
- Engage in consultancy projects worth over Rs.3 crore gaining invaluable experiences.

ELIGIBILITY

UG degree

TUITION FEE

₹1,00,000



ENROLLMENT TO EMPLOYMENT YOUR ANALYTICS PATHWAY

01 ENROLL



Click on Apply now and we will get in touch!

02 COMPLETE



Finish online sessions and assessments.

03 OPPORTUNITIES



Tap into our vast industry network.

04 GUIDANCE



Get expert interview tips and advice.

05 PLACEMENTS



Secure your dream job with our placement assistance.

COURSE DESCRIPTION

The Professional certificate in Fintech course that provides an in-depth understanding of every aspect of Fintech and various technologies such as API, Blockchain, digital banking, payment technologies and applications of AI, Machine Learning and RPA in finance. Fintech is the future of finance; as per the Economic Survey 2023 report, India had the highest FinTech adoption rate of 87% and this course is your gateway into this exciting and rapidly growing industry. With our comprehensive curriculum, students will gain a deep understanding of the latest technologies and trends shaping the financial landscape.

COURSE OBJECTIVES

- Understand the fundamentals of fintech and emerging technologies in finance.
- Gain a broad understanding of the current financial services landscape
- Build capabilities in blockchain, cryptocurrency, machine learning, and other fintech tools and understand how they can be used for data-based decision-making
- Understanding the digital financial services ecosystem and disruptive business models



MODULE 1

(Fintech Fundamentals - 10 hours)

- Fintech ecosystem
- Fintech industry
- Global fintech instruments
- Fintech unicorns and startups
- New age operating models for banking
- Banking as a service (BaaS)
- Application Programming Interface (API)
- Challenger banks
- Neo banks
- Robotic Process Automation (RPA)
- P2P and Marketplace Lending

MODULE 2

(Website Planning and Development - 10 hours)

- Blockchain Technology
- Blockchain types and classifications
- Compliance, clearing and settlements
- Distributed Ledger Technology (DLT)
- Smart contracts
- Crypto currency wallets
- Crypto currencies
- Bitcoin
- Ethereum
- Impact and applications of blockchain in financial services
- Crypto Exchanges
- Initial Coin Offerings (ICO)



MODULE 3

(Blockchain and its application in Finance - 15 hours)

- Blockchain, components of blockchain
- Blockchain ecosystem
- Public and private keys
- Proof of concept
- Blockchain architecture
- Key blockchain characteristics
- Blockchain applications
- Cryptocurrency as an asset class
- Blockchain applications in capital markets, asset management, insurance, tradefinance, banking, lending, payments and remittances

MODULE 4

(Digital Banking - 10 Hours)

- Introduction to Digital banking
- Mobile banking
- Internet banking
- POS terminals
- Branch less banking
- Digital Banking products for financial inclusion.
- Ubiquitous Banking
- Bank 4.0 road map
- Central Bank Digital currency



MODULE 5

(Payment Technologies I - 15 Hours)

- Payments as a service
- Emerging banks and their role in payments
- PayTech regulations of companies
- PayTech in the Cloud
- PSD2
- Open banking
- PayTech and Blockchain
- Future of digital payments market infrastructure
- Value of data embedded in payment system
- Payment banks in India

MODULE 6

(Payment Technologies II - 15 Hours)

- Payment Systems
- IMPS
- NACH
- e-KYC
- RTGS, NEFT
- Innovative banking and payment systems
- Aadhaar enabled payment system
- Unified Payment Interface (UPI)
- National payment system
- National Payment Corporation of India (NPCI)



MODULE 7

(WealthTech -15 Hours)

- Technology in wealth management
- Digitizing wealth management operations
- Digital wealth management at banks
- Technology driven investment opportunities
- Blockchain applications in asset and wealth management
- Global overview of wealth Tech
- FinTech in wealth management
- Roboadvising in wealthTech
- India stack
- Robo advising technology disruptions in FinTech

MODULE 8

(Overview - Artificial Intelligence in finance - 15 hours)

- Introduction to R programming
- Introduction to Artificial Intelligence
- Artificial Intelligence opportunities and challenges
- Artificial Intelligence and the Payments Revolution
- Artificial Intelligence in Lending
- Crowdfunding
- Crowdlending
- Application Programming Interface (API) banking services
- AI approaches in capital market
- AI for ESG investing
- Embedded finance



MODULE 9

(Applications of AI/ML in Finance - 15 hours)

- AI, ML and bigdata in financial services
- Benefits and impact of AI/ML on business models of financial sector
- AI applications in financial market activities
- InsurTech
- Insurance: Using AI in commercial underwriting to drive productivity growth
- Digitally enabled underwriting
- Improving Policy life cycle management with AI and Data Science.
- Algorithmic and High Frequency Trading
- Machine Learning for Finance
- RegTech
- Deep Learning Application in Finance

ASSESSMENT METHODS

- Weekly quizzes to evaluate understanding of key concepts
- Hands-on exercises and projects to apply learned skills
- Case studies and group discussions to analyze real-world scenarios
- Final project to develop a comprehensive FinTech ecosystem
- Term end exam



Begin your Skill Development Journey Today!
Gain Proficiency in Fintech from Rajalakshmi Eduverse & Become
recruiters Top Pick!



No. 25, Second Floor, Chitrakulam N St, Alamelu Manga Puram,
Girija Garden, Mylapore, Chennai, Tamil Nadu 600004

Contact: 91768 27682, 044 3500 2988

Email : admissions@myeduverse.net

www.myeduverse.net

